

**Children and Young People
Overview and Scrutiny Committee**

2nd April 2014

**One Year On: The Transition of Public Health into Warwickshire
County Council**

Recommendation

That the Children and Young People Overview and Scrutiny Committee:

- 1) Consider and discuss the update report;
- 2) Share reflections on the transition of Public Health to Warwickshire County Council, prior to consideration by the Adult Social Care and Health Overview and Scrutiny Committee; and
- 3) Supports the continuance of the Making Every Contact Count programme or similar initiatives to encourage the integration of public health issues across the whole Council.

1.0 Summary

- 1.1 Public Health has used the first year as part of Warwickshire County Council to undertake a strategic commissioning review that has used evidence and engaged with partners to identify priorities, support development and improve value for money across commissioned programme areas.
- 1.2 Programmes areas such as Making Every Contact Count (MECC) and the Joint Strategic Needs Assessment (JSNA) enable Public Health to provide added value across Warwickshire County Council by providing opportunities for partnership and evidence to support the delivery and targeting of services.
- 1.3 This report highlights significant progressions in 2013/14, particularly in relation to children and young people.

2.0 Background

- 2.1 On 1st April 2013, Public Health functions transferred from the Primary Care Trusts (PCTs) to Local Authorities. For Warwickshire, this included the transfer of the Director of Public Health and 25 members of staff.

- 2.2 In 2013/14, Public Health England (PHE) provided Public Health with a ring-fenced budget of £21.2 million to enable them to commission a range of services linked to the Public Health Outcomes Framework. In 2014/15, Public Health Warwickshire will receive an allocation of £21.8 million.
- 2.3 In September 2013, Duncan Selbie, the Chief Executive of Public Health England announced that public health funds will be ring fenced for a third year in 2015/16.
- 2.4 Public Health aims to meet local needs to improve health outcomes and reduce health inequalities. The main domains of Public Health in Local Authorities are outlined in Table 1 below:

| Function | Description |
|------------------------------|---|
| Health Improvement | <ul style="list-style-type: none"> • Mental Health and Wellbeing • Health Inequalities • Weight Management • Smoking Cessation • Drugs and Alcohol |
| Health Protection | <ul style="list-style-type: none"> • Sexual Health • Assurance role for Infection Control and Vaccination • Oversight of Screening and Surveillance • Emergency Planning and Resilience |
| Wider Determinants of Health | <ul style="list-style-type: none"> • Working with North Warwickshire Borough Council, Nuneaton and Bedworth Borough Council, Rugby Borough Council, Warwick District Council, Stratford-on-Avon District Council and local voluntary sector organisations on areas including housing, transport, community safety, planning and licensing • Health Impact Assessments |
| Population Health | <ul style="list-style-type: none"> • Health Intelligence and Epidemiology • Health Impact Assessments and Needs Assessments • JSNA • Support for DPH Annual Report |
| Specialist Advice | <ul style="list-style-type: none"> • Individual Funding Requests • Management and deployment of Trainees • Core offer to CCGs |
| Cross Cutting Issues | <ul style="list-style-type: none"> • Health and Wellbeing Board Co-ordination • Health and Wellbeing Strategy Lead |

- 2.5 This report describes the outcomes of the Strategic Commissioning Review and progress relating to the programmes of work undertaken by Public Health and their partners. Many of the programmes commissioned by public health have a direct or indirect impact on the lives of children and young people in Warwickshire.

- 2.6 The broad vision objectives outlined in the One Organisation Plan provide a direction to align ongoing and planned Public Health programmes with the vision of Warwickshire County Council.

3.0 Strategic Commissioning Review

- 3.1 The Strategic Review Process provided an opportunity for Public Health to integrate with Warwickshire County Council and presented opportunities for improving value for money and adding value through integrated commissioning.
- 3.2 Initial progress focussed on the transfer of legacy contracts. This provided an opportunity to consider the rationale of commissioned services and how they align to corporate priorities and current and future health needs. All services were considered in terms of cost, added value and impact of their contribution to improving health outcomes and the preventative health agenda.
- 3.3 National and local priorities for recommissioning and redesign were identified and developed through 2013/14. This has included:

a) Implementation of an integrated sexual health model:

A Sexual Health Strategy was developed which outlined a vision for an integrated, community based model. As part of this process, in November 2013, a Sexual Health Clinical Reference Group and a Sexual Health Integration Board were established and stakeholder events and communications plans were agreed. The service will be commissioned in partnership with Coventry City Council, with an aim to have the service in place by January 2015. The service will deliver an evidence based approach to deliver sexual health services with a focus on prevention and early identification of sexually transmitted infections while reducing costs of interventions and chlamydia screening. The service will also commit to a continued reduction in teenage pregnancies and a reduction in sexual violence. In 2012, the teenage conception rate in Warwickshire was 24.3 conceptions per 1,000 girls aged 15-17, which is the lowest rate since the 1998 baseline. The conception rate for Warwickshire was lower than the national average of 27.4 conceptions per 1,000 girls aged 15-17.

The Blue Sky Centre, a Sexual Assault Referral Centre, opened at George Eliot Hospital in March 2013 and has been providing services to new and historical cases of sexual violence. The Centre was developed with five partners (Coventry City Council, Warwickshire County Council, Warwickshire Police, and the NHS in Coventry and Warwickshire), and involved both the third sector and victims in its design and follow up services.

b) Public Health Focussed Services for Children:

Children's public health commissioning for 0 to five-year-olds will transfer from NHS England to local government on 1st October 2015. In preparation, a needs assessment for children aged 0 to 19 is has been completed and a service specification is being developed in conjunction with the Joint Children and Young People's Commissioning Board; consultation is planned for December 2014. Services will include School Nursing and lifestyle services, as well as Healthy Start and the National Child Measurement Programme (NCMP). Results from the NCMP show that rates of overweight and obese children are statistically significantly lower than the national average overall. However, the prevalence of overweight (including obese) Year 6 children in North Warwickshire and Nuneaton and Bedworth Boroughs are statistically significantly higher than the national average. Rates of childhood obesity in Warwickshire now appear to have stabilised. Participation in the NCMP in Warwickshire during 2012/13 reached its highest ever rates with 98.5% of reception children and 96.5% of Year 6 children being weighed and measured. Plans to incorporate Children's Health Services and Health Visitors will be developed in 2014/15.

c) Lifestyle Services:

Services that support healthy lifestyles through encouraging healthy eating, weight management and involvement in regular physical activity and programmes that aim to reduce smoking and drugs and alcohol consumption have been reviewed and extended or varied in accordance to findings in the strategic commissioning review.

3.4 Planned and ongoing Public Health programmes have been aligned to the One Organisational Plan to ensure they contribute to the broad vision of Warwickshire County Council. Table 2 below outlines programmes in relation to the broad objectives outlined by the plan.

| Broad vision | Public Health Programme Area |
|---|--|
| The health and wellbeing of all in Warwickshire is protected | <ul style="list-style-type: none"> ○ Healthchecks ○ Respect Yourself Campaign ○ Big Day Out ○ Books on Prescription ○ Mental Health Strategy ○ Dementia Portal ○ Smoking in Pregnancy ○ Smoking Cessation ○ Tobacco Declaration ○ Maternal Obesity Pathway ○ National Child Measurement Programme ○ Veterans support |
| Warwickshire's communities are supported by excellent communications and transport infrastructure | <ul style="list-style-type: none"> ○ Wider Determinants work <ul style="list-style-type: none"> - Planning - Transport - Health Impact Assessments - HS2 |

| | |
|--|--|
| | <ul style="list-style-type: none"> ○ Making Every Contact Count (MECC) ○ Development of Health Apps ○ Respect Yourself Website |
| Our communities and individuals are safe from harm and are able to remain independent for longer | <ul style="list-style-type: none"> ○ Sexual Assault Referral Centre (SARC) ○ Better Care Fund ○ Priority Families ○ Work with the Voluntary Sector ○ Tobacco Control ○ Drugs & Alcohol |
| Our economy is vibrant, residents have access to jobs, training and skills development | <ul style="list-style-type: none"> ○ Foodbanks ○ Financial Inclusion Partnership ○ Mental Health & Wellbeing at work ○ Educational Attainment ○ Public Health Apprentice |
| Resources and services are targeted effectively and efficiently whether delivered by the local authority, commissioned or in partnership | <ul style="list-style-type: none"> ○ Joint Strategic Needs Assessment (JSNA) ○ Director of Public Health Annual Report ○ Epidemiological Analysis ○ Living in Warwickshire Survey Analysis ○ Healthwatch ○ Public Health communications work ○ Training Department for GPs, F2s, SpRs, MPH students |

4.0 Making Every Contact Count

- 4.1 The roll out of Making Every Contact Count (MECC) across Warwickshire provides a practical opportunity to equip all WCC employees with the competencies and skills to support behaviour change and improve the health and wellbeing of Warwickshire residents.
- 4.2 Business Units across Warwickshire County Council have identified staff members to undergo MECC training. Bespoke training is being developed for some teams, including Priority Families.
- 4.3 Online training modules have been adapted to be relevant to Local Authority roles and departments. Staff members will have access to online MECC training via WILMA from Spring 2014.
- 4.4 New and renewed contracts with commissioned Social Care services will include a requirement to deliver MECC through their services.

5.0 Public Health Partnerships

- 5.1 Public Health supports the co-ordination of the Health and Wellbeing Board and Strategy and co-leads the Joint Strategic Needs Assessment (JSNA) process with Social Care. The Director of Public Health also publishes an independent report annually. The information provided through these processes supports partners' evidence based commissioning decisions across all key partners and stakeholders.

- 5.2 Public Health provides input to Joint Commissioning Boards and safeguarding boards across Warwickshire County Council and provides links to Clinical Commissioning Boards for areas such as the Better Care Fund.
- 5.3 Partnerships to promote and improve mental health and wellbeing have been developed throughout 2013/14. These include developing Wellbeing Hubs and Advocacy services to provide a range of programmes including parental mental health and parenting programmes, befriending schemes and links to lifestyle services. Warwickshire Youth Justice Service has been commissioned to provide mental health interventions for youth offenders and Youth Offending Team colleagues will undertake MECC training. The Living Well with Dementia portal has been developed as a one stop shop for information for all audiences, over 7,000 unique users used the portal between November 2013 and January 2014
- 5.4 As part of the Public Health aim to demonstrate a positive public health impact within WCC business units and corporately, Public Health worked with Business Units across the council to discuss how they can reflect public health aims in their 2014/15 Business Unit Plan. Each Business Unit was provided with a personalised 'Menu of Options' which included three 'General' options (including a commitment to MECC) and 'Specific' options that were identified as being within the remit of each individual business unit during the meeting.

6.0 Financial Considerations

- 6.1 Table 3 outlines the budget for each function for 2013/14 and 2014/15. The majority of public health budget has now been aligned with planned spending commitments and refinement will continue during 2014/15.

| Function | 2013/14 Budget £'000 | 2014/15 Budget £'000 |
|-------------------------------------|-------------------------|-------------------------|
| Public Health Leadership Management | 2,636 | 2,602 |
| Health Improvement | 15,457 | 15,267 |
| Health Protection | 135 | 133 |
| Population Health | 32 | 32 |
| Wider Determinants | 3,786 | 4,209 |
| Total Revenue Budget | 22,046 | 22,243 |

- 6.2 The One Organisational Plan commits Public Health to an agreed savings plan of £600,000 in 2016/17 rising to £2,000,000 in 2017/18. Savings will mainly be delivered through a combination of redesigning current ways of working and the arrangements for external contracts and targeting the provision of health checks where most needed across the county.

| | Name | Contact details |
|---------------------------|------------------------|--|
| Report Author | Rachael Leslie | rachelleslie@warwickshire.gov.uk |
| Head of Service | Dr John Linnane | johnlinnane@warwickshire.gov.uk |
| Strategic Director | Monica Fogarty | monicafogarty@warwickshire.gov.uk |
| Portfolio Holder | Councillor Bob Stevens | cllrstevens@warwickshire.gov.uk |